SBC
RISK MANAGEMENT

1 Color

White Logo

Black & White

Primary Colors

PMS: 654 C
cmyk: 100, 84, 31, 17
rgb: 0, 58, 112
HEX# 003A70

PMS: 1655 C
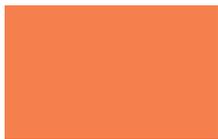cmyk: 0, 84, 100, 0
rgb: 255, 77, 0
HEX# FF4D00

PMS: 7545 C
cmyk: 77, 60, 44, 25
rgb: 65, 84, 100
HEX# 415464

Secondary Colors

cmyk: 22, 57, 100, 7
rgb: 189, 117, 0
hex# BD7500

cmyk: 0, 61, 74, 0
rgb: 255, 130, 77
hex# FF824D

cmyk: 87, 58, 0, 0
rgb: 19, 107, 189
hex# 136BBD

Brand Notes:

To maintain consistency in artwork:

Good Times Regular should only be used as specialty header or to highlight copy.

Montserrat Bold can be used for headlines. Montserrat Regular should be used for body copy.

Additional typefaces within the font families may be used.

Font Guide

GOOD TIMES REGULAR
ABCDEFGHIJKLMNOPQRSTUVWXYZABCDEFGHIJKLMNOPQRSTUVWXYZ123456789

Montserrat Medium
ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz123456789